

## District Health Assessment for Multiple District M through December 2010

| CATERNATION AND | Clubs            |       |                  |              | Membership       |     |      |        |            |                    | Membership Strength |                         | Reports     |                 | Finance            | Status Quo         |                       | Cancellation |                      |                 |                             |   |
|-----------------|------------------|-------|------------------|--------------|------------------|-----|------|--------|------------|--------------------|---------------------|-------------------------|-------------|-----------------|--------------------|--------------------|-----------------------|--------------|----------------------|-----------------|-----------------------------|---|
|                 | Current<br>Total |       | YTD<br>Cancelled | YTD<br>I Net | Current<br>Total |     |      | YTD    | YTD<br>Net | Member<br>Count 12 | Average<br>Member   | % of Clubs<br>with less | % No<br>MMR | % No<br>Officer | % of Clubs<br>with | Number<br>of Clubs | % Status Quo<br>Clubs |              | Average<br>Cancelled | Members<br>Lost | % of Clubs<br>Cancelled for |   |
| District        | Clubs            | Clubs | Clubs            | Club         | Members          | YTD | YTD  | Net    | Growth     | Months             | Count               | than 20                 | in          | Report in       | balance            | in                 | in Financial          | Cancelled    | Club                 | Due to          | Non-Financial               |   |
| Name            | Count            | Count | Count            | Gain/Loss    | Count            | Add | Drop | Growth | %          | Ago                | Per Club            | members                 | 3 Months    | 12 months       | 90+ days           | Status Quo         | Suspension            | Clubs        | Age C                | Cancellation    | Reasons                     |   |
| M 1             | 29               | 1     | 1                | 0            | 949              | 102 | 67   | 35     | 3.83%      | 909                | 33                  | 17%                     | 0%          | 21%             | 31%                | 0                  | 0%                    | 1            | 48                   | 19              | 9 0%                        | _ |
| M 2             | 40               | 2     | 0                | 2            | 1,087            | 165 | 32   | 133    | 13.94%     | 1,013              | 27                  | 23%                     | 0%          | 3%              | 48%                | 0                  | 0%                    | 0            | 0                    | (               | 0%                          |   |
|                 | 69               | 3     | 1                | 2            | 2,036            | 267 | 99   | 168    | 8.99%      | 1,922              | 30                  | 20%                     | 0%          | 10%             | 41%                | 0                  | 0%                    | 1            | 48                   | 19              | 9 0%                        | _ |